

John Sturtevant

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Business Communications Consultant

I am an enthusiastic and skilled business communicator who works with staff, managers, and executive leadership at global organizations to help them communicate with confidence, motivate colleagues, and inspire customers.

Experience

Sturtevant Communication Skills Training • 2002 – Present

Practical techniques for clear and persuasive business communication. Onsite training and public workshops worldwide.

Created training courses in Business Writing, Presentation Skills, and Collaborative Communication. These hands-on workshops give business people the confidence and skills to think clearly and communicate persuasively.

Sturtevant Executive Coaching • 2002 – Present

Provide one-on-one communications skills coaching to senior-level business leaders.

Communication coaching to help business leaders write and speak with compassion, clarity, and confidence.

TSF Internet • 2000 – 2002

Vice President of Marketing

Developed marketing plan, and directed all marketing communications for start-up e-commerce company. TSF Internet was acquired in 2002.

European School of Economics • 1998 – 2000

Professor of Communications

Created and taught business writing courses for undergraduate students. Developed a senior-year course on starting a business – from writing a business plan to selling a product or service.

Harvard Business School • 1993 – 1998

Business Writing Teacher

Designed and taught a core-curriculum business writing course for first-year MBA students. This course gave students the skills to think analytically, organize their ideas, and write persuasively.

Sturtevant Communications • 1985 – Present

Strategic marketing consulting and copywriting to engage readers, unify employees, and attract loyal customers.

Develop communication strategies and write award-winning copy for companies in nearly every business sector. Provide marketing insight and business focus to help marketing managers and sales teams hone their message, connect with readers, encourage action, and increase sales.

Education

University of Houston • Accelerated Learning Teaching Certification

University of St Thomas • Bachelor of Fine Arts

Personal

Married with four adult children. Avid outdoor enthusiast, cook, and tolerable musician. Looking for new and challenging opportunities to work with smart, enthusiastic people who are eager to learn, create, and share insights.