Introducing BusinessForge. The easy-to-use website solution that gives you exceptional power and control.

"I've seen easy-to-use website tools and I've seen high-power e-business solutions, but I've never seen anything that combines the best of both worlds. BusinessForge is a big winner."

Get the e-business power of a million-dollar website for a fraction of the cost.

BusinessForge is the new easy-to-use website solution designed to eliminate the complexity, frustration, and high cost of creating a powerful e-business website.

You get essential features usually found only with the most expensive e-business solutions. Like content personalization, sales automation, secure e-commerce and more.

All designed to help you achieve real sales and marketing goals for your company. And all in one easy-to-use business solution for as little as $1000 a month.

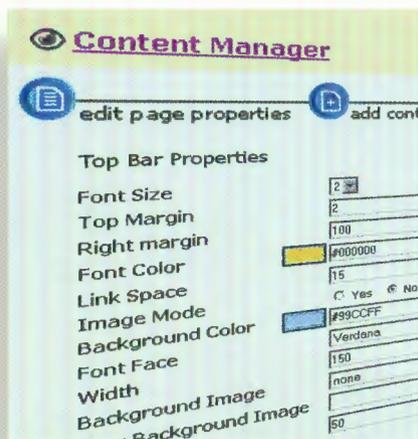## Managing your powerful new BusinessForge website is as easy as point & click.

Creating your new BusinessForge website is fast and easy. Just click to The Strategy Factory administration website. Our Automated Intelligent Consultant™ will guide you through simple steps to ensure you take full advantage of the e-business power you get with BusinessForge.

Or choose our optional turnkey service. Our customer support team can provide everything you need to have your new website online fast, including data entry, photo scanning, graphic design, and more.
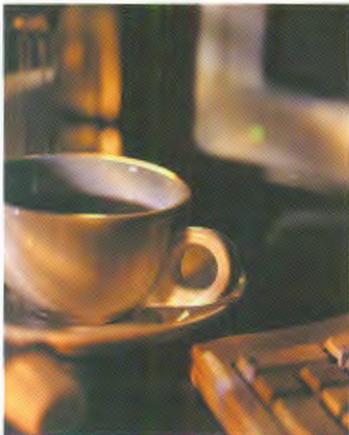
With a focus on solving the kind of business challenges you face every day, BusinessForge gives you complete control of your website access and content.

In fact, BusinessForge is so easy to manage, even non-technical users can quickly edit or add content like graphics, buttons, colors, text and more.

Just point & click, BusinessForge dynamically updates your website automatically.

As your business grows, so will your BusinessForge website.

> "Our company was looking at spending nearly $200 thousand for a scalable e-business web site. BusinessForge gives us the functionality we need for a small fraction of the cost."

To help your business take advantage of the most successful and profitable e-business strategies, we'll upgrade your BusinessForge website each quarter – free. You'll receive new e-business modules with case studies and how-to guides designed to help your company sell and market more efficiently.

And since BusinessForge includes automatic technology updates, your website will never become obsolete.

So as your customers demand capabilities like viewing your website from hand-held devices, support for XML and supply chain management functions, your business will always provide the latest e-business functionality and Internet capabilities.

Discover the website strategies the most successful companies use. It's free.

As a BusinessForge customer, you'll receive our free weekly newsletter – TalkStrategy. It's loaded with insightful, practical ideas to help you use web technology to achieve real sales and marketing objectives for your company.

See for yourself how easy it is to get the e-business power of BusinessForge.

To learn more about how BusinessForge gives you the power of a million-dollar e-business website, just point your browser to **www.businessforge.com**.

Or call us toll-free at **888-873-8077**. If you prefer, simply complete and return the enclosed Reply Card.

BusinessForge™
Taking the worry out of the web